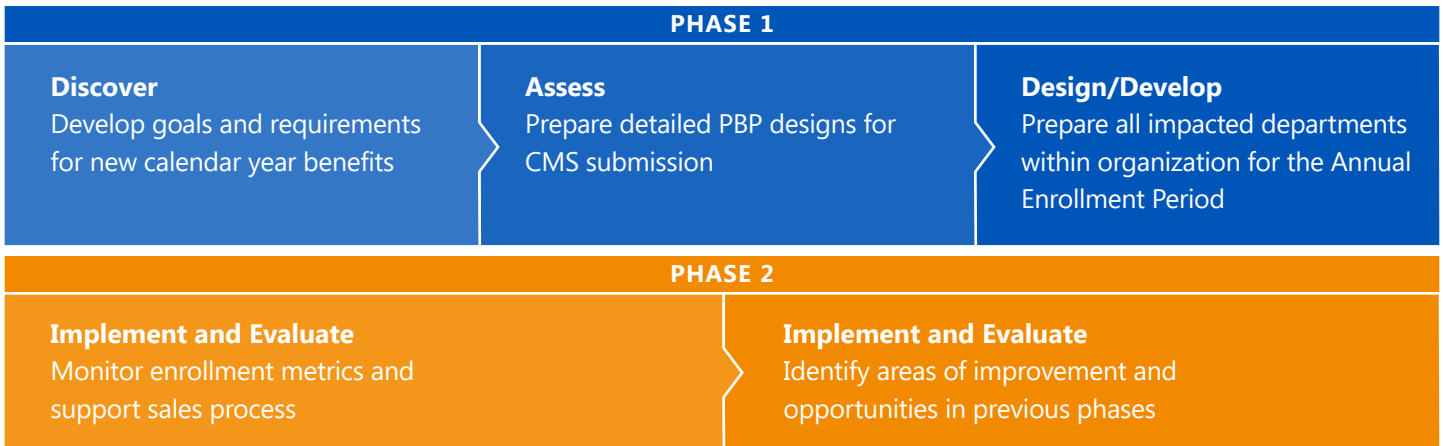


Benefits Optimization



ProspHire’s team of seasoned healthcare professionals will help you update, expand, launch or retire your Plan Benefit Packages (PBPs). From strategic planning to implementation, we provide the support you need to optimize your benefits offerings, meet Centers for Medicare & Medicaid (CMS) deadlines and ensure compliance. If your organization needs a structured and sustainable plan to optimize benefits and drive product expansion and improvements, let’s have a conversation.

APPROACH



DELIVERABLES

- Benefits grid with current plan and competitor data
- Strategy decks for senior leadership
- Training materials for Field Marketing Organization (FMO) and brokers
- Preparation of required documents

OUTCOMES

- Strategy development for PBP and service area expansion
- Bid design approval and submission
- Improved marketability
- Ability to perform real-time enrollment and benefits analysis

SAMPLE DELIVERABLES

- Benefits Kick-off Deck
- Benefits Playbook
- Training documents



Let's have a conversation
Joshua Manning, Senior Manager
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KEY ASSESSMENT CONSIDERATIONS

- » Collaboration amongst key stakeholders
- » Current needs and competitor analysis
- » Development of the benefits design
- » CMS regulations
- » Change management and communications planning
- » Evaluation of trends and benchmarking

