

## **Soaring to New Health, Season 3**

## Where Insight Meets Action in Healthcare

ProspHire's healthcare leaders and guests unpack today's most pressing industry challenges and how to turn them into opportunities.



Cybersecurity Challenges in Healthcare (2 Part Mini-Series)

**Guests:** Chris Vermilya, Loom Security and Joe Wynn, Seiso

**Focus:** Protecting patient data amid evolving digital threats

**Key Takeaway:** Cybersecurity isn't just IT; it's patient safety



Medicaid Momentum: Managing Change in a Shifting System (2 Part Mini-Series)

**Guests:** Brendan Harris, UPMC for You

**Focus:** How Medicaid programs are evolving post-pandemic

**Key Takeaway:** Adaptability is the new advantage in Medicaid



**Equity at Life's Edges** (2 Part Mini-Series)

**Guests:** Dr. Joe Sanfilippo and Arnie Burchianti

**Focus:** Inclusion in IVF and end-of-life care

**Key Takeaway:** Equity thrives when access meets innovation



**Medicaid Matters** (3 Part Mini-Series)

**Guests:** Jim Burgess, Highmark Wholecare and Julie Evans, ProspHire

**Focus:** Technology, policy and best practices for Medicaid operations

**Key Takeaway:** Transformation depends on policy readiness + execution excellence



**Healthcare Uncovered Series** (5 Part Mini-Series)

**Topics:** Affordable Care Act, Dental Practice Management, Medicaid and Medicare Stars Performance

**Guests:** Andrew Bell, Julie Evans, Luke Laurin and Caitlin Nicklow

Focus: Understanding market and regulatory forces across care continuums

**Key Takeaway:** Knowledge drives agility; insight drives impact